

# Partner with LaborFirst for Enhanced Benefits to You and Your Clients



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## At LaborFirst, we believe in building strong partnerships based on trust, flexibility, and transparency.

As a broker or consultant, we understand your commitment to providing the best service to your clients. That's why we are here to support you with our specialized expertise in group retiree healthcare, market intelligence, and unique carrier contracts and service models. We do not compete with you; instead, we complement and support your efforts as an extension of your organization.

We understand that your primary focus may lie elsewhere in your book of business. That's why we offer our specialized expertise in group retiree healthcare, allowing you to leverage our knowledge and provide end-to-end Retiree Benefits Management. Our behind-the-scenes support allows you to shine as the broker or consultant, owning the exceptional service ultimately delivered to your clients.

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## Unlock Extra Value by Partnering with Us

LaborFirst is dedicated to enhancing your role as a valued broker or consultant. We are committed to supporting and complementing your services, enabling you to provide even deeper expertise to your clients.

- **Specialized Expertise:** Leverage our deep market intelligence, pricing insights, and carrier contracts to offer right-fit plans tailored to client needs.
- **Differentiation:** Stand out from the competition by partnering with LaborFirst, reinforcing your position as a trusted advisor.
- **Client Retention and Growth:** Our collaboration can help you retain existing clients and attract new ones, positioning you as a valuable resource in the Medicare landscape.



## Working Together for Success

We highly value our partnership with you and respect your client relationships. Our flexible working model is designed to ensure seamless collaboration and support your goals.

- **Joint Discussions:** We can join you in discussions with the plan sponsor, leveraging our expertise with group retiree healthcare.
- **Pricing and Analysis:** We can take the lead on pricing, carrier responses, and analysis, providing you with valuable insights for informed decision-making.
- **Client Engagement:** We work closely with you to craft the proposal, then we take a supportive role, either stepping back or standing alongside you, enabling you to engage directly with your clients and determine the best way forward.

**Contact us to learn more about our collaborative working model and how it can benefit your business. Discover how partnering with LaborFirst can help you differentiate, retain clients, and drive business growth.**



## About LaborFirst

For 20 years, LaborFirst has been the leading healthcare navigation and advocacy provider, dedicated to supporting labor benefits plans and their members. Our personalized service model drives cost efficiencies while improving member engagement, satisfaction, and outcomes. No organization serves the unique needs of labor like LaborFirst.

**To learn more, visit our website [LaborFirst.com](https://LaborFirst.com).**



# LaborFirst



856.780.6218



[sales@LaborFirst.com](mailto:sales@LaborFirst.com)



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[LaborFirst.com](https://LaborFirst.com)