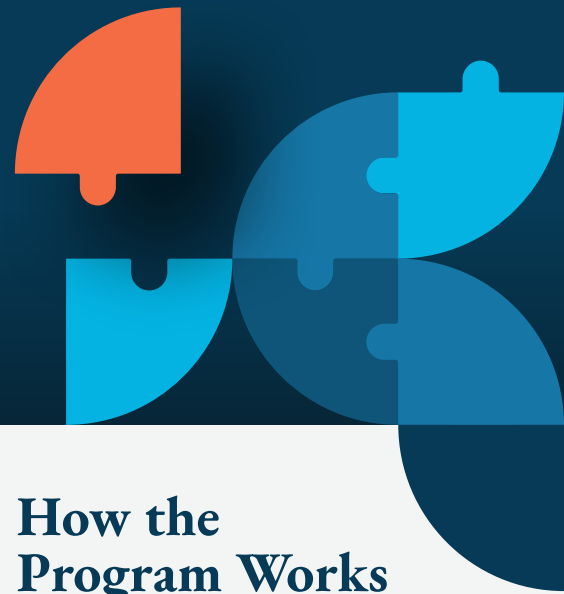


We Close Gaps in Care

Proactive retiree advocacy that engages members and improves outcomes.



A Gaps in Care Program for Retirees Is a Win-Win

Insurance carriers provide vital, no-cost preventative care initiatives, such as vaccinations, cancer screenings, and annual exams. Many also offer important supplemental benefits like dental, vision, and holistic wellness. Adoption of preventative care and supplemental health benefits can close gaps in care and lead to healthier and happier members.

However, our healthcare system is complex and can be difficult to understand and access—*especially for retirees*. Engaging retiree members and increasing adoption can be a major challenge. That's where LaborFirst comes in. We have demonstrated success with closing gaps in care through proactive retiree advocacy. It's a win-win for everyone.



Retiree Members

Increased adoption of preventative care and supplemental benefits can improve health, happiness, and overall satisfaction.



Plan Sponsors

Engaged, healthy, and satisfied members contributes to lower overall costs and reduced administrative workload.

Partnering with LaborFirst

LaborFirst partners with benefits consultants and brokers to drive value and improve outcomes for plan sponsors and their retirees.

Contact us today to discuss a partnership that can differentiate your services, increase client satisfaction, and win more business.

How the Program Works

Our Gaps in Care program is accessible through our featured carrier partners for integrated Medicare Advantage products.

At LaborFirst, our Advocates help members understand and navigate their Medicare benefits. With each positive interaction, Advocates build meaningful relationships with members and foster trust. Our Gaps in Care program leverages this trust to increase adoption of preventative health and wellness initiatives.

"At first, I was hesitant about scheduling a house call, but it turned out to be a great experience. The Nurse Practitioner was kind and thorough, and made the visit feel effortless. She checked my vitals, asked all the right questions, and even left me with a thoughtful gift. If an Advocate hadn't reached out, I probably wouldn't have scheduled it, but I'm so glad I did. I'll definitely be doing it again and recommending it to other members."

— Retiree Member

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